



FRC Team 6418

The Missfits

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team6418.org

Cruise Automation, San Francisco, CA

Dear Potential Sponsor,

We are the Missfits, an all-girls community FRC team based at Cruise Automation in San Francisco. Founded in 2016, the team accepts girls in grades 9-12 that reside in the SF Bay Area. Every year, we build a robot to compete in FIRST Robotics Competition (FRC). Our mission is to spread STEM education to underrepresented female youth in both the San Francisco Bay Area and around the world. We aim to take on a male-dominated field and show girls how fun and rewarding engineering can be.

The Missfits is supported by corporate sponsorships and private donations. Sponsorships will not only benefit the team but also allow us to work towards our goal of spreading STEM to youth in underserved communities. In the past, we have mentored at summer camps, demonstrated our robot at local schools, and attended maker faires and other STEM festivals. Your contributions will give the next generation of female engineers, leaders, and entrepreneurs an opportunity to pursue their passions.

Our three sponsorship tiers (bronze, silver, and gold) and their benefits are listed below. The tiers are determined by the value of money, goods, and/or services.

We understand the current environment that we are in, but we hope that your company can contribute to our team. Thank you in advance for your time and consideration.

Sincerely,
The Missfits

Sponsorship Tiers & Benefits

Bronze (\$1,000 to \$2,500)

- Logo placement on team T-shirts (worn at competitions) and robot
- Logo placement on team banner (displayed at competitions)
- Logo placement on website

Silver (\$2,500 to \$5,000)

- All bronze level benefits
- Logo placement on all promotional materials
- Invitation to end-of-year sponsor appreciation gathering

Gold (\$5,000+)

- All silver level benefits
- Robot appearance at company events
- Prominent logo placement on website and all promotional materials

Don't see something you want? These are just guidelines; we welcome new ideas.
If you want to be a sponsor, contact us and we will work with you.